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Matthew Sarnes, PharmD
Executive Director, Xcenda

Matthew W. Sarnes is an Executive Director and leads the Managed Markets Insights business unit at Xcenda. Dr. Sarnes has been a consultant with Xcenda since January 2000. His expertise centers around assessing and developing the value proposition of pharmaceuticals and medical technologies. Dr. Sarnes has consulted for numerous pharmaceutical companies, biotechnology companies, managed care organizations and hospitals. His expertise is founded on more than 10 years of experience in several disciplines, including: health economics, quality improvement, marketing and business strategy. Dr. Sarnes has authored more than 50 scientific publications and book chapters regarding healthcare technology valuation. In addition, he has presented at numerous healthcare conferences. Dr. Sarnes received his Doctor of Pharmacy degree from the University of Pittsburgh and his postdoctoral training in Ambulatory Care and Outcomes Research from Healthcore, Inc and the Philadelphia College of Pharmacy at the University of the Sciences in Philadelphia. He currently serves as adjunct faculty for University of Pittsburgh School of Pharmacy.